



THE GREEN HOUSE PROJECT

Welcome

August 1, 2017

Pioneer Network
Conference

*The Woodlands of John
Knox Village*

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Doing Well By Doing Good



The Landscape – Forces of Change



The Green House[®] Model

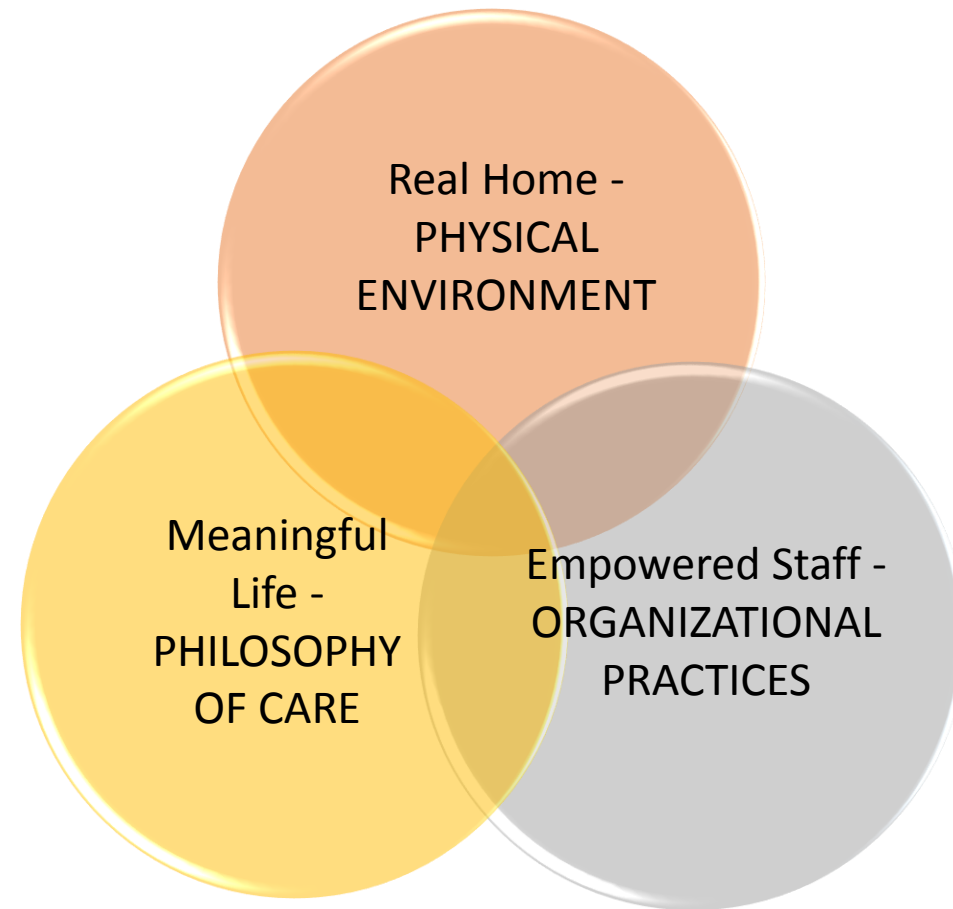
- The Woodlands
- 7 Story Mid rise Building
- 144 Skilled Nursing Certification
- 12 homes
- Life Care Community located in Pompano Beach, Florida
- 4 Rehabilitation Homes
- 8 Long Term Care Homes



The Green House Model – Core Values



All areas of the organization are changed to fully embody Meaningful Life, Real Home and Empowered Staff. Each key aspect: physical environment, philosophy of care and organizational practices work in concert with one another to create the maximum benefit for the Elders and staff.





Real Home



Meaningful Life



Empowered Staff

The Human Architecture

- Places the elder at the heart of the organizational chart
- Redefines roles and responsibilities of all core staff
- Radical change in leadership style

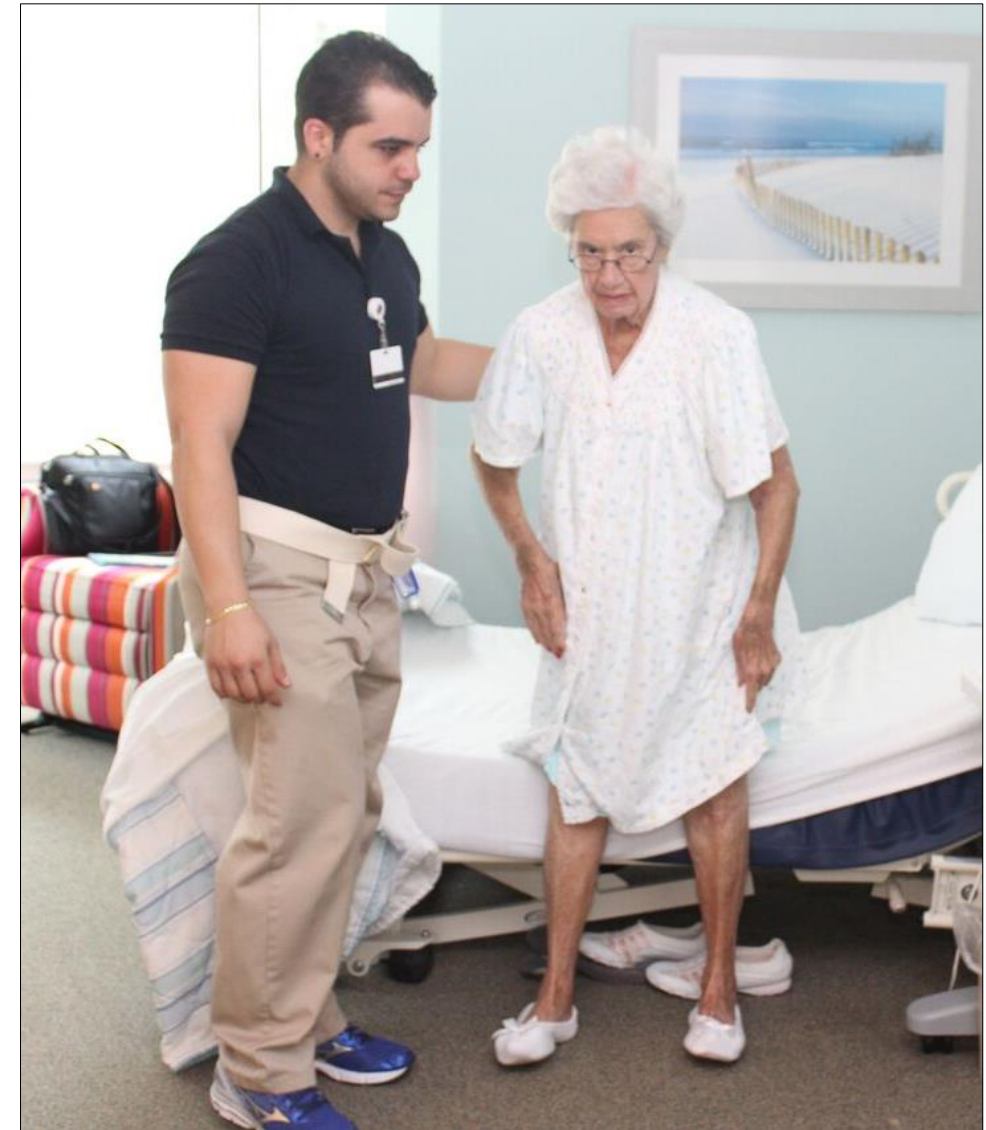


Functional Rehabilitation



What is Functional Rehabilitation?

- This is your rehab. You decide.
- What's important to you?
- No institutional gym needed
- Ability to **imitate** not **simulate**, your everyday activities.



Institutional vs. Functional



Institutional vs. Functional



Real Home

- Private Suites
- Real Rehab in a REAL HOME!
- Customized for ADL's
- Home cooked meals
- Motivating Convivium



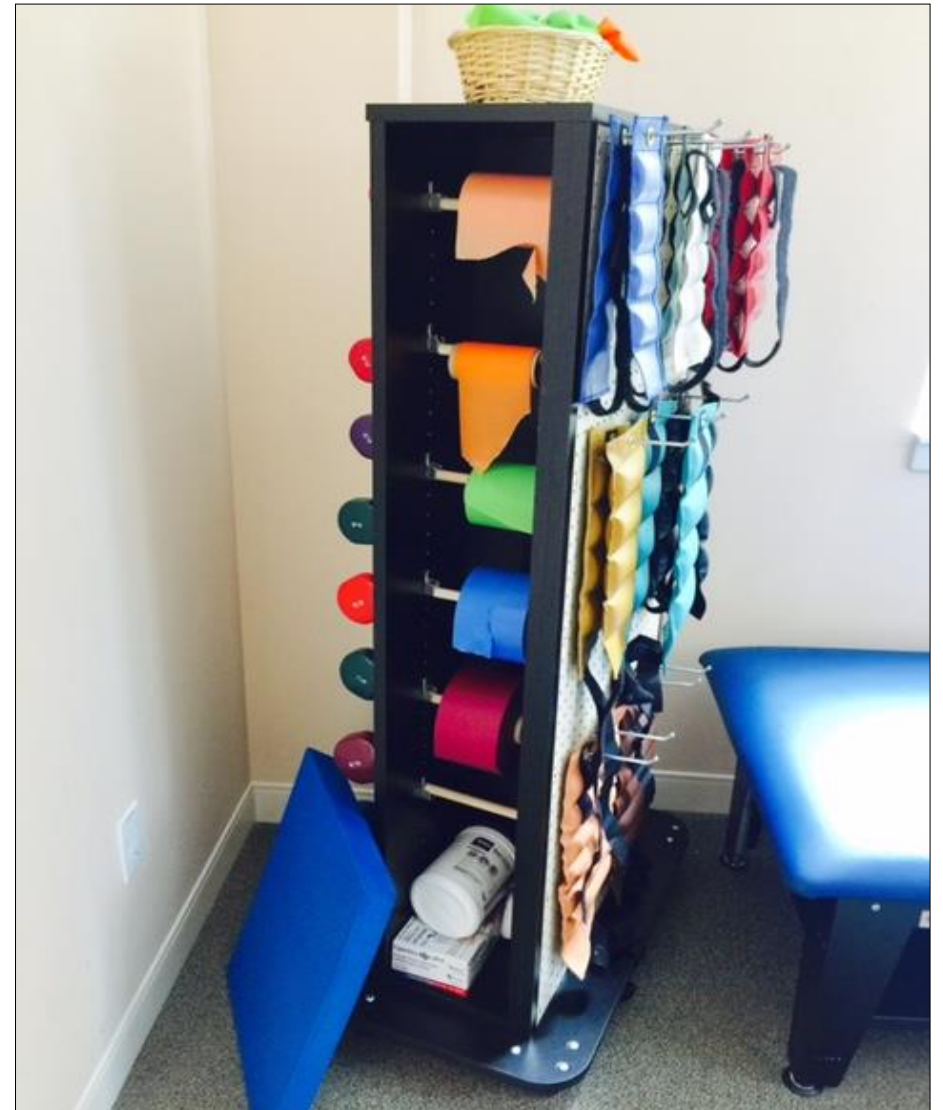
Real Home



Real Life – Real Therapy





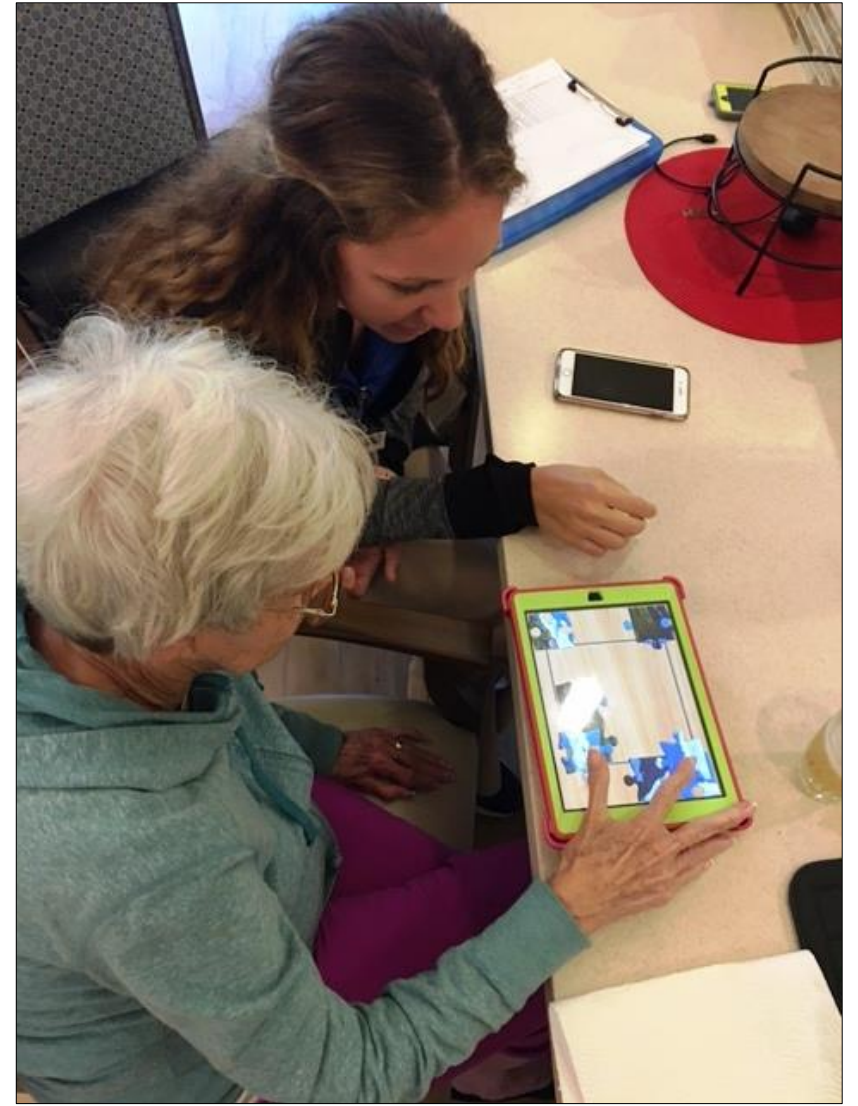


The Value of Deep Knowing

- Each Rehab Home has dedicated staff
- 1:1 Therapy with a dedicated therapist
- Similar Diagnosis
 - Reduction of Infection
- MD collaboration
 - Developing rehab protocols based on shared goals and outcomes
 - VIP Spine Surgery Collaboration







Going Home



Achieving Results



Empowered Staff



- Nurses, Therapists and Shahbazim care for specific diagnosis
 - Ortho Home
 - Stroke Home
 - Cardio/ Pulmonary Home
- Shahbazim observe therapy sessions and actively participate in the healing process
- Therapy is on-going
- Independence is promoted

Meaningful Life

- Promoting dignity
- Enjoyment of Convivium
- Welcoming Pet friendly space
- Pet Assisted Therapy Programs
- Full Service Spa
- Palms Bistro





Meaningful Life!

The Art of Convivium

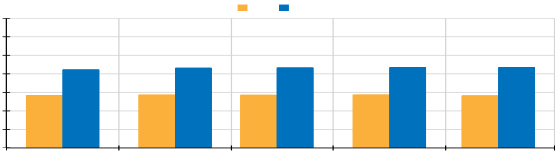


What makes it better?

- PT/ OT/ Speech therapy provided 7 days a week
- Specialty homes (Ortho, COPD, ect.)
- Decreased Infection
- Equipment needs are minimal.
- Reinventing the Institutional Model of “Gym Therapy”
- Independence to promote dignity is our number one goal!
- **TMC Rehab- 180 Skilled Nursing Facilities Nationally**

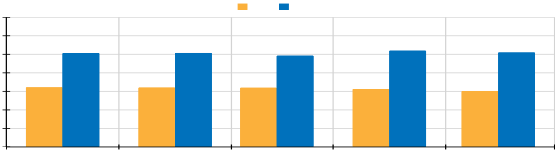


TMC Functional Outcomes Nationally: >1.46

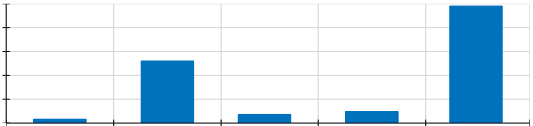


TMC Functional Outcomes - The Woodlands

>1.92

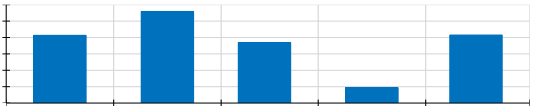


TMC National Average Cost Per Episode: \$13,470.30

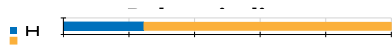
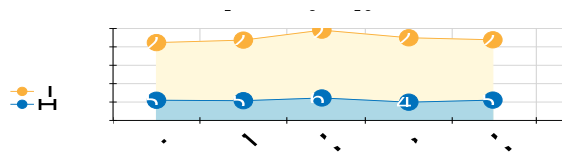


TMC Cost Per Episode - The Woodlands

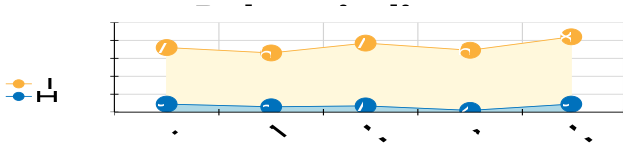
\$12,348.92



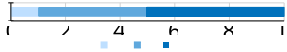
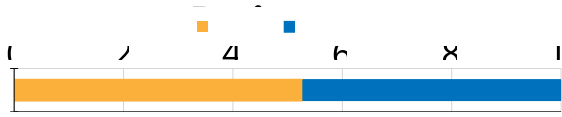
TMC National Hospital Readmission Rates



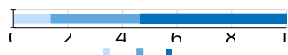
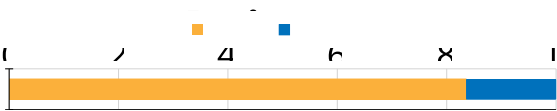
The Woodlands Hospital Readmission Rates



TMC Nationally – Reintegration



TMC Reintegration from The Woodlands



TMC Reports:

- Highest Functional Outcomes
- Lower cost to CMS per episode
- Average LOS Nationally- 28 days
 - 20 Days at The Woodlands
- Reintegration to community 86% vs. 53% Nationally

Highest outcomes, lower costs, lower lengths of stay, lower hospital readmissions, highest reintegration to community



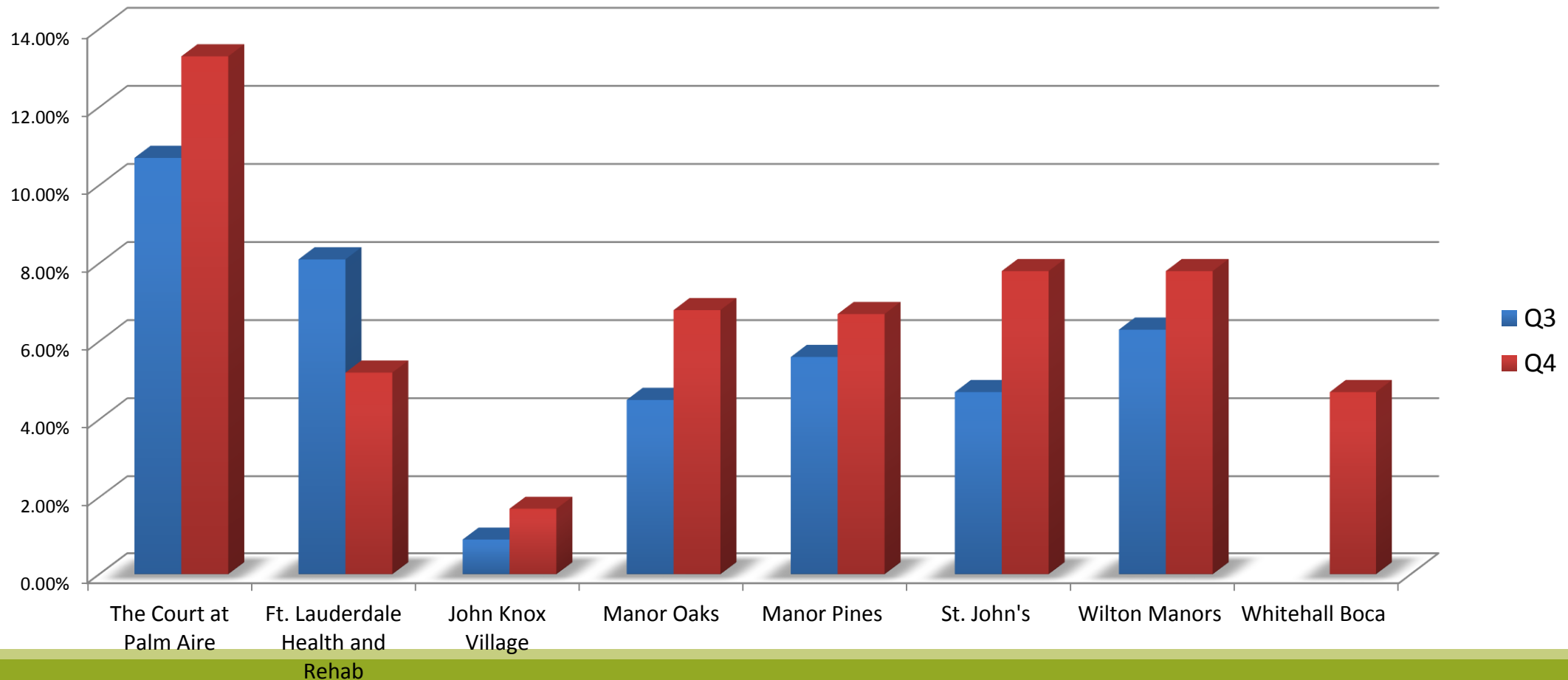
Falls 2016

Target <40.2%



High Risk Pressure Ulcers 2016

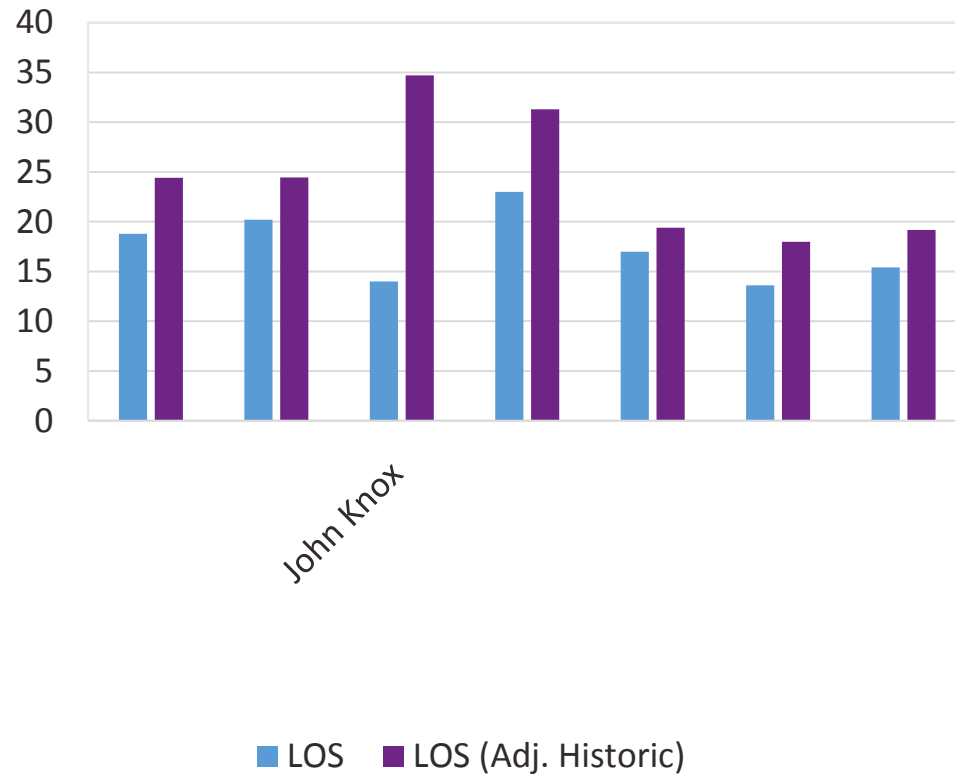
Target <6.5%



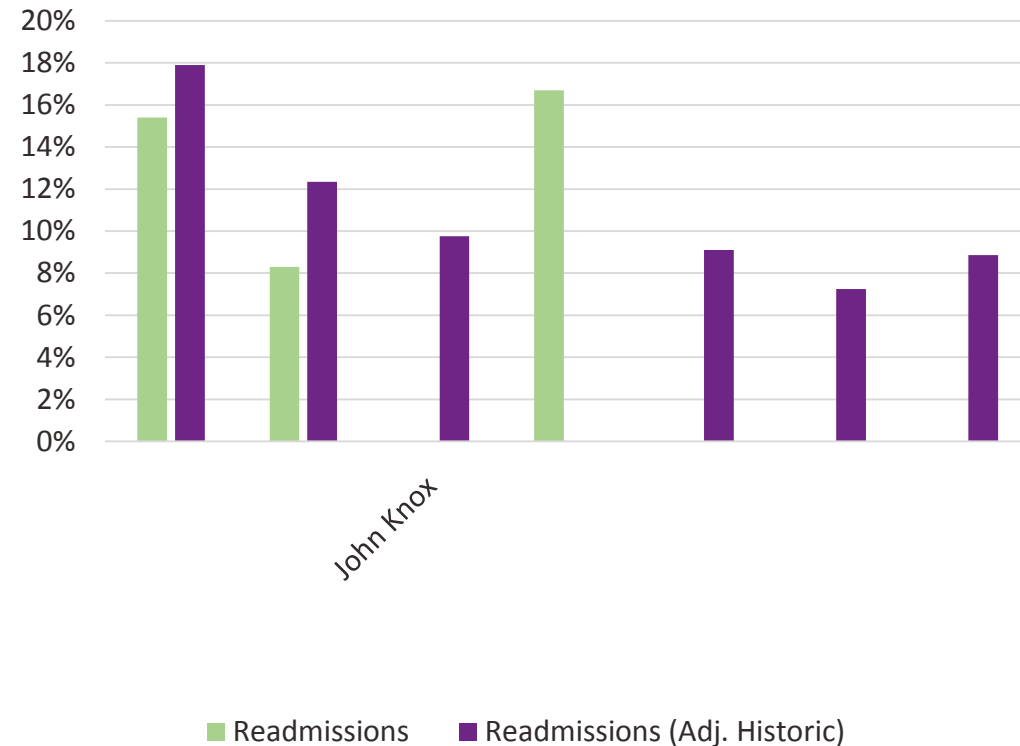
SNF Performance Network: BPCI Ortho Performance

Represents all at-risk Holy Cross Orthopedic BPCI episodes discharged to the performance network from Q3 2015 – Q3 2016 based on February 2017 claims files. Figures are not adjusted for case mix. Q3 claims not yet complete. Purple represents adjusted historic values.

Ortho LOS



90-Day Readmission



What Are People Saying?

- Physicians:
 - Telling their patients we are “the only place to go”
 - Small homes, with like diagnosis significantly decrease the risk of infection.
 - Therapy is predominantly done in the rehab homes, decreased chance of cross contaminating shared therapy equipment.

- Discharge Planners:
 - Finally a rehab choice that nourishes the mind, body and spirit.
 - Calling us the “Ritz Carlton” of rehab! Not just because of the beautiful building, but because of the excellent care we are providing.



What Are Our Competitors Saying?



Home is not a place, it's a *feeling!*



THE GREEN HOUSE PROJECT
caring homes for meaningful livesSM

thegreenhouseproject.org

We did the best we could with what we knew.
And when we knew better, we did better.
Maya Angelou

